**Unit II: Latina/o Cultural Podcast**

Due: 10/15

Cultural studies serve a vital role in the social sciences and understanding the social inter-workings of a community. It entails studying a cultural phenomenon from within the culture. For this assignment, you will conduct field research and gather data on one aspect Latina/o culture. What do we learn about this culture? Why does it matter? In what ways does it shape our understanding of this culture within the broader Latina/o culture? Why might it be salient in 2020?

In a 10 minute podcast, you will report upon the findings of your research and offers the audience an argument. This assignment follows the conventions of argumentation. But you’re formatting is entirely up to you. You may present your argument as an interview, a narrative, etc.

Each of you will turn in a 1 to 2 page reflection on the process. What did you learn about the culture phenomenon that you studied through the lens? What argument can you form from the data? Why is this information relevant in 2020?

Grading Criteria

* Presents a clear argument
* Provides a detailed explanation methodology
* Situates the project within the current research discourse and contemporary cultural and social issues
* Presents the data and research accurately and fairly
* Uses strong verbs, appropriate grammar and is cogently delivered

Feeder III:

In a 250 word abstract, pitch your project and your lens to a public facing conference. Your abstract should concisely summarize your project. What do you plan to focus upon? Why is it relevant? What will it add to our understanding of Latina/o culture? In order to answer these questions, you will need to read broadly in the current critical discourse surrounding your topic.

Feeder IV:

At this stage in the project, you should be nearing the end of your interviews and data collection. In a paragraph or two, summarize the findings of your interviews and data collection. Detail your methodology and procedures. What details stood out? What surprised you? Why? What do you conclude from these findings?